

I am a creative and ambitious individual with a lifelong love of the fashion industry, currently in my final year at Northumbria University studying Fashion Communication.

I have great skills in researching trends and enjoy keeping up to date with brands and runway shows. During my studies, I have excelled in styling for photography editorials, and have always experimented with pairing different pieces together to create looks.

I am now seeking a role in which I can put these skills into action, and work for an exciting and progressive establishment.



Education

Fashion Communication
BA (Hons)
Northumbria University
Level 6
(2018 – currently)

Modules:

Consumer Trend Research

In this module, I created a 62-page trend prediction document, focussing on gender-fluid fashion. This was predicting that within the next decade, retailers will no longer have gender-separated sections, and was backed up with research of how and why this will be the case. I styled an androgynous photoshoot to go into the document, showing how the consumer will be wearing this trend in the future.

Fashion Editorial and Journalism

For this module I chose to shine a light on everyday feminism and girls supporting girls. For this, I organised a shoot and interview with nine girls and a baby, all of different ages and backgrounds. I booked a studio and did all of the photography, styling and direction myself. There were challenges in getting all of the models together at the same time to carry this out, but I managed these difficulties to achieve my desired outcome.

Oli Hillman

stylist - art director

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Experience

Retail sales associate

Flannels

2020

I was employed at Flannels during the months of Christmas 2020, the stores most hectic and challenging time of year. This gave me experience in working hands-on with luxury fashion, visual merchandising and speaking one on one with the consumer. I also applied, interviewed, and was chosen for this job all while at home in a nation-wide lockdown.

Brand creative head

Queen B Activewear

2020 – present

I was approached to help with a start-up activewear company, aiming to create apparel for the everyday woman to feel confident when working out. In my role I have helped research current trends in the field, create promotional content and design pieces for the brand. Final designs are currently in production to be marketed and sold by summer 2021.

Art Technician

St Leonards Catholic school, Durham

2017 – 2018

Working within a creative department gave me experience in meeting deadlines and working as part of a team. This role had a wide range of responsibilities, included buying product, assisting staff and students, and curating art exhibitions.